1 SHARE | \$70 Dividend | Fully Franked

At Company Level	_
Gross Profit	\$100.00
Tax paid on profit	\$30.00
Net Profit	\$70.00

\$15	\$0	(-\$15)	Tax Payable (Refund)
\$45	\$30	\$15	Gross Tax Payable
45%	30%	15%	Marginal Tax Rate
\$100	\$100	\$100	Taxable Income (DPS + FC)
\$30	\$30	\$30	Franking Credits
\$70	\$70	\$70	Dividends Paid
Specialist	Spouse/Middle Income	Student	Investor Examples:

DIVIDENDS: DRP vs DSSP

Shares Owned	
Share Value	\$1.00
# of Shares	10000
Total Value	\$10,000
Dividend	2c per share
Total Dividend Received	\$200
Tax Payable on	\$200
Cost base per	\$ 1
share	+

\$ 1	Cost base per DRP Share
\$200	Tax Payable on
200	Additional Shares Received
\$0.00	Total Dividend Received
2c per share	Dividend
\$10,000	Total Value
10000	# of Shares
\$1.00	Share Value
	DRP

DSSP	
Share Value	\$1.00
# of Shares	10000
Total Value	\$10,000
Dividend	2c per share
Total Dividend Received	\$0.00
Additional Shares Received	200
Tax Payable on	N/A
Cost base per DSSP Share	\$0.98